

Details of Agri-preneures (KVK, Ganjam-I)

Agri-preneur 1

Name: - Pradeep Kumar Swain
At/Po:-Palakata
Block:-Soroda
Dist:-Ganjam
Mob:-7750013863



Activities domain

Nothing touches people more than a true story of struggle and success. A story that reflects real accomplishments that others can relate to and learn from. Mr. Pradeep Kumar Swain, a 27 years old farmer hailed from Palakata village of Soroda. After his intermediate, he engaged himself in traditional agriculture in 3 ac. of land. Major crops were Rice, Brinjal, Greengram, Cabbage & Sesamum. Sri Swain felt that traditional cultivation system could not meet day-to-day expenses. Besides fluctuation in the market price result loss in farming. Under such circumstances, he decided to engage himself in scientific agriculture with market-led enterprise. Being an enthusiast and passionate farmer, he was searching for a platform to mix knowledge of farming with business management skills. Fortunately, he came in contact with the activities of KVK, Ganjam-I and consulted scientists of KVK. After being trained on 'mushroom production' and 'off-season vegetable cultivation' by the KVK he started following ventures.

- Paddy straw Mushroom production - 300 beds/4 month (280 kg mushroom)
- Off season vegetable cultivation (Kharif Cauliflower)

Process of development with timeline

The difficult times could not deter the entrepreneurial spirit of committed individuals like Mr. Pradeep Kumar Swain who took life as a challenge to face all odds under the supervision of KVK, Ganjam-I, in order to restore the economic liberty for himself and his fellow beings. Mr. Swain has worked relentlessly to establish his venture in Palakata village of Soroda block by harnessing the potential of Agriculture.

2014: Training by KVK, Ganjam-I

2014: Started paddy straw Mushroom production in small scale

2015: Exposure visit to established Mushroom units at Nayagarh and Khurda

2016: Training on off season vegetable cultivation

2017: Started marketing of mushroom at Hinjilikatu

2017: Started off season Cauliflower cultivation

Support of KVK and other agencies/dept.

- Training on Mushroom production by KVK, Ganjam-I
- KVK, Ganjam-I motivated him to start the enterprise
- Technical guidance provided by KVK, Ganjam-I, to start the unit
- Details of availability of inputs was provided by KVK, Ganjam-I
- Advisory services and follow up action by the scientists of KVK, Ganjam-I
- Technical back up provided by KVK, Ganjam-I, in running the unit as and when required.

Scope & scale of operation of enterprise

He planned for

- Installation of Mushroom Spawn unit for production of 100bottles per day
- Increase in no. of mushroom beds to 10nos./day
- Increase the area under off-season vegetable cultivation
- Sweet corn cultivation in 01 acre

Specific achievement

- He has provided technical support to 6 nos. of rural youth of Soroda block for Mushroom cultivation and helped them to start 3 units
- Seasonal awareness among nearby villagers
- A determined Agripreneur from Soroda who has made a dent in agricultural sector with his hard work.

The detailed expenditure & profit from different components is given below:

Crop/enterprise	Season	Area (ha.)	Yield (q)	Expenditure (Rs.)	Gross return (Rs.)	Net return (Rs.)	B:C ratio
Rice	Kharif	0.8	30	24000	42000	18000	1.75
Brinjal	Kharif	0.2	36	21000	43200	22200	2.06
Cauliflower	Kharif	0.2	16	13000	32000	19000	2.46
Cabbage	Rabi	0.2	35	10000	21000	11000	2.1
Green gram	Rabi	0.8	3	9000	15000	6000	1.66
Sesamum	Summer	0.4	3	7000	18000	11000	2.57
Mushroom	Kharif	300 nos.	0.28	15000	33600	18600	2.24
Total				99000	204800	105800	

He could able to earn a profit of Rs. 1, 05, 800/- from 03 acre of land as compared to profit of Rs. 55,000 /- before KVK, interventions.

Awards & recognition received-

Adoption by other farmers: Mr. Swain has set himself as an example of successful entrepreneur in his village. He has become a source of inspiration for farmers of his village & neighbouring villages. Many farmers and unemployed youth are visiting his farm with a hope to be an entrepreneur.