

Personal Profile

Thematic area: Integrated Farming System

Title:- Integrated Farming System- Call of the Hour for Sustainable Income

Name:- Sri Mahendra Kumar Nayak

Village:-Lepa District:-Ganjam

Mobile no:- 08093367505

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Age	43 years		
Education	+2		
Land	4 ha		
holding			
Business	8 years		
experience			
Products	-Paddy		
	 vegetables 		
	-Milk		
	-Honey		
	-Vermin		
	-sweet corn		

Description of achievements/venture

Sri Mahendra Kumar Nayak, hailing from Lepa village of Jagannath prasad block in the district Ganjam has set himself as a role model for the cash strapped farmers in the state, thanks to synergistic integration of enterprises and optimum resource utilization.

His traditional farm had crops like Paddy (2ha) & Maize (1ha.) in Kharif only. However, the support from KVK, Ganjam-I, here helped him to go for integrating high yielding Paddy varieties, vegetables along with bee keeping, vermi composting and dairy

Sri Nayak incorporated the components in such a way that it enhanced productivity and profitability in relation to the farming system model practiced.

He cultivated Paddy in kharif (2ha.), Sweet corn (1ha.) and vegetables (1ha.-Brinjal-0.5 ha. & Tomato-0.5 ha.)) in Kharif & in Rabi- Sun flower-1 ha., Cabbage -0.6 ha., Groundnut-0.4 ha. & Green gram- 1ha. He has 2 nos. of cross-breed cows and produces 16 liters of milk daily. He has also set up 10 honey bee colonies (*Apis Cerana Indica*). He got a net profit of Rs.4. 52 lakhs annually from all the enterprises.

	-veriiiii		
	-sweet corn		
	- Groundnut		
	- green		
	gram		
Asset value	16.0 lakhs		
Social	Working as		
recognition	a Para		
	extension		
	agent (Farm		
	promoter)		
	of KVK,		
	Ganjam-I		
Annual	4.52 lakhs		
income			
(Profit)			
Award	Awarded as		
recognition	best farmer		
	of the		
	district by		
	Hon'ble		
	Minister		
	(Agriculture,		
	Fisheries		
	and ARD)		
	Govt. of		
	Odisha		

Turnover and person employed in details

SI.	Intervention	Production	Expenditure	Income	Person
no.			(Rs.)	(Rs.)	employed
1	Paddy	84q	56,000	1,09,200	2
2	Brinjal	120 q	34,000	96,000	2
	Tomato	106q	28,000	63,600	
3	Dairy unit	6300Lt.milk	64,000	1,51,200	1
4	Apiary unit	60kg honey	20,000	27,000	
		& 15colony			
5	Sweet corn	45000 cob	42,000	1,35,000	1
6	Sunflower	12.4 q	29,000	62,000	3
7	Cabbage	120q	28,000	72,000	
8	Green gram	8q	14,000	32,000	
9	Groundnut	8 q	13,000	40,000	
10	Vermicomp.	6q, 2kg	2,000	4,000	
		vermin			
11	Mango	28qntl.	18000	56000	
Tota	Cai Manuali ia au a	•	358000	848000	9

*Now Sri Nayak is a role model for so many rural youths, who actually dropped the idea to migrate to other states in search of vocation, It's a beginning of a new era......





