



Thematic Area : Varietal Evaluation

Hybrid Paddy Ajaya A Boon to Farmer of Ganjam District

K.Sitapati Rao, Village- Gamundi , Block-Bhanjanagar, Dist.Ganjam

Profile	Description of entrepreneurs
Age : 62Year	He is an advanced farmer as well as eye opener of Ganjam district. He used to teach the farmer of the nearby villages regarding his new successful technology. He puts his field under advanced technology like SRI method of rice, Organic farming practices like use of panchagabya, spray of cow urine and gets success. Last year he has been trained on package and practices of of hybrid paddy cultivation by KVK scientists due to his interest on advanced technology. He had grown one acre land on hybrid paddy var. <i>Ajaya</i> with all the recommend practices like green manuring, fertilizer application, lime application, FYM application, Bio-enzyme application and timely plant protection measures.He got an excellent yield of 68qntl/ha and interested to cover 2acres of all his land under hybrid paddy in current year. Many scientists, extension personnel and farmers visited his field and expressed their satisfaction.
Education : 9 th .	
Landholding : 6-Acres	
Farming experience : Participated in KVK OFT, FLD, training programmes	
Cropping Pattern : Paddy-Vegetables Vegetables-Vegetables.	
Livestock : Cows- 5nos	
Social recognition : Awrdded Farmer	Outcome of the entrepreneurship He had an income of Rs.16,000/acre of his land of hybrid cultivation. Previously he was getting maximum Rs.3000-4000/acre from high yield paddy cultivation. It will definitely increase the socio-economic condition of the farmer.

